



Hain Celestial Supports Mandatory GMO Labeling

March 12, 2013

MELVILLE, N.Y., March 12, 2013 /PRNewswire/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading natural and organic products company providing consumers with A Healthier Way of Life™, today confirmed its support of increased transparency in the labeling of genetically-modified organisms (GMOs). Since 2010, the Company has participated in the Non-GMO Project™, a non-profit organization committed to preserving and building sources of non-GMO products, educating consumers and providing non-GMO choices. In addition to over 2,000 certified organic products manufactured for distribution by the Company worldwide that do not contain GMO ingredients, 400 Hain Celestial products from over 10 brands have been enrolled in the verification process of the Non-GMO Project.

(Logo: <http://photos.prnewswire.com/prnh/20050324/NYTH131>)

"As a leading natural and organic products company, 99% of our natural and certified organic food products are made from non-GMO ingredients, a standard we have met for some time," said Irwin D. Simon, President and Chief Executive Officer of Hain Celestial. "Our ingredients, products, facilities and co-packers are routinely verified for GMOs, a tenet that differentiates us from the conventional consumer packaged goods companies."

Previously in September 2012, the Company announced its endorsement of the mandatory labeling of food products containing GMOs in accordance with international standards, citing its long compliance with those requirements adopted in Europe and other international markets.

The Company supports the consumers' right to choose and make informed purchase decisions. Accordingly, Hain Celestial endorses initiatives by various advocacy groups and ballot petitions and measures that establish clear and appropriate parameters for compliance, communication and enforcement.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Gluten Free Cafe™, Hain Pure Foods®, Hollywood®, Spectrum Naturals®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, Ethnic Gourmet®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Natumi®, JASON®, Zia® Natural Skincare, Avalon Organics®, Alba Botanica®, Queen Helene® and Earth's Best TenderCare®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain-celestial.com

SOURCE The Hain Celestial Group, Inc.

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