

Enjoy Healthy And Happy Holidays With A Hain Celestial Cornucopia Of Organic And Natural Products

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'Tis The Season of Healthy Eating and Hearty Giving from Plainville Farms® Turkey to All the Trimmings

LAKE SUCCESS, N.Y., Nov. 18, 2014 /PRNewswire/ -- The Hain Celestial Group, Inc. (Nasdaq: HAIN), a leading organic and natural products company with operations in North America, Europe and India providing consumers with A Healthier Way of Life[™], is encouraging all Americans to have a healthy and happy holiday season with a complete line-up of organic and natural foods, along with a healthy portion of giving.



Delicious Plainville Farms® turkey, along with other Hain Celestial brand products—including Arrowhead Mills® organic stuffing, Imagine® organic chicken broth, turkey gravy and soup and Spectrum® oils and vinegars—can create a healthy and nutritiousThanksgiving meal. To help prepare for holiday meals *Thanksgiving Central* on the Plainville Farms® website contains holiday menus, cooking instructions, and information on everything from a gluten-free holiday to perfect turkey tips: www.plainvillefarms.com/thanksgiving-central/.

All Plainville Farms® brand turkeys from Hain Pure Protein Corporation carry the Earthwise® banner on packaging. This banner signifies that each turkey has been humanely-raised in accordance with Plainville Farms' standards, was vegetarian-fed on a family farm, and was raised without the use of growth hormones (prohibited by law in poultry) or antibiotics.

In the spirit of giving, Hain Celestial and Hain Pure Protein continue to support those in need with donations to The Bowery Mission in Manhattan, which last year served over 7,000 Thanksgiving meals in the five boroughs of New York City. In addition, Hain Celestial, through its Arrowhead Mills® brand based in Hereford, Texas, is partnering with NBA Champion and Center for the Dallas Mavericks, Tyson Chandler, to provide Thanksgiving meals to families in Dallas, Texas.

"Thanksgiving is a time to reflect on our families and those less fortunate," said Irwin D. Simon, Founder, President and Chief Executive Officer of Hain Celestial. "We're proud that our products can help Americans to enjoy delicious and nutritious holiday meals, every day, but particularly this Thanksgiving season. We want healthy communities and support charities around the country, including food pantries in proximity to our facilities."

Tyson Chandler added, "The Dallas community has been so supportive of my family and me and this is a small thing we can do to help give back. Thank you to Hain Celestial for their efforts to help support Dallas families who need it the most."

Hain Celestial will continue to support healthy holidays throughout the season and in the new year.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Rudi's Organic Bakery®, Gluten Free Cafe™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit <u>www.hain.com</u>.

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