



Earth's Best® and Ella's Kitchen® Partner with No Kid Hungry® to Provide 1.5 Million Meals to Children in Need

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LAKE SUCCESS, N.Y., Feb. 25, 2015 /PRNewswire/ -- [Earth's Best®](#) and [Ella's Kitchen®](#) brands that offer organic baby, toddler and kid food products, announced today a partnership with No Kid Hungry to support efforts to end childhood hunger in America.



No child should grow up hungry. Yet millions of children in the United States struggle with hunger. Not because our country lacks food, but because families in need do not always have reliable access to nutritious meals.

Earth's Best® and Ella's Kitchen® brands have each contributed \$75,000—or 1.5 million meals—to No Kids Hungry to help make a difference in the lives of the 1 in 5 children struggling with hunger in the United States.

To help drive further awareness for No Kid Hungry, specially-marked packages of Earth's Best® and Ella's Kitchen® organic baby food pouches are now available at 800 Walmart stores. Each package highlights how the simple act of feeding a child a nutritious breakfast can have a dramatic effect on their lives.

Specially-marked 4-pouch pack products available at Walmart include:

- Earth's Best® Peach Mango Puree
- Earth's Best® Banana Blueberry Puree
- Ella's Kitchen® Apples Sweet Potatoes Pumpkin + Blueberries Puree
- Ella's Kitchen® Apples Carrots Prunes + Butternut Squash Puree

"We're thrilled to be able to offer our consumers the opportunity to get involved with No Kid Hungry to help feed children in need," said Maureen Putman, President of Grocery and Snacks at Hain Celestial United States. "Every child should have access to nutritious meals. This partnership between Earth's Best®, Ella's Kitchen® and No Kid Hungry will help provide up to 1.5 million meals to children in need."

Using proven, practical solutions, No Kid Hungry is working to end childhood hunger today by ensuring that kids start the day with a nutritious breakfast and families learn the skills they need to shop and cook on a budget. Since the campaign's launch, No Kid Hungry and its partners have connected kids struggling with hunger with more than 107 million more meals.

For more information about this powerful campaign to help feed children in need, visit www.nokidhungry.org/haincelestial.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Gluten Free Cafe™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, Natumi®, GG UniqueFiber®, Tilda®, JASON®, Avalon Organics®, Alba Botanica®, Live Clean® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain.com.



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