



The Greek Gods® Brand Introduces Nonfat Greek Yogurt With Chia Seeds

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Chia seeds provide an irresistible texture to grab and go Nonfat Greek Yogurt

LAKE SUCCESS, N.Y., Feb. 29, 2016 /PRNewswire/ -- The Greek Gods® brand has unveiled a high protein Nonfat Greek Yogurt with the inclusion of delicious Chia Seeds. The new yogurts are available in a 5.3 oz. single serve cup with chia seeds and vanilla or fruit on the bottom! Conveniently and creatively packaged, this delicious snack contains 12 grams of protein per serving. Available in four delectable flavors: Vanilla, Strawberry, Peach and Blackberry, each with 140 calories or less.



"Our new Greek Yogurt with Chia Seeds provides a great single serve option for our customers on the go," said Basel Nassar, Chief Operating Officer of the Hain Refrigerated Foods Division. "The creamy nonfat Greek Yogurt our fans expect from The Greek Gods® blends very well with the added texture and flavor of the fruit and chia seeds. We are excited to bring these items to market."

The Greek Gods® brand products have an irresistibly rich and delicious taste with an assortment of flavors. Try them on their own, in your favorite recipes or smoothies or with your toppings of choice.

The Greek Gods® Greek-Style Yogurt and Kefir

The Greek Gods® Greek-Style Yogurt is a brand of The Hain Celestial Group, Inc. The Greek Gods® brand Greek-Style Yogurt and Kefir are gluten-free and contain live and active cultures. Plus, The Greek Gods® brand Greek-Style Yogurt and Kefir are made with milk from cows that are not treated with growth hormones*.

Experience the Myth® with The Greek Gods® brand Greek-Style Yogurt full-flavored products available in 6-ounce individual packages, 6-ounce multi-packs, and 24-ounce family packs including Plain and Non-Fat Plain, Fig, Honey, Pomegranate, Honey Vanilla, Honey Blueberry, Honey Orange, Honey Peach, Black Cherry, Honey Lemon, Honey Strawberry, Reduced Fat Vanilla, Cinnamon and Orange and Honey Salted Caramel. The Greek Gods® brand Kefir low fat cultured milk is available in 24-ounce bottles, including Plain, Honey, Honey Vanilla and Honey Strawberry. For more information, visit www.greekgodsyogurt.com. *NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rBST TREATED AND NON-rBST TREATED COWS.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Gluten Free Café™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Empire®, Kosher Valley®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, Joya®, Natumi®, GG UniqueFiber®, Tilda®, JASON®, Avalon Organics®, Alba Botanica®, Live Clean® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain.com



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